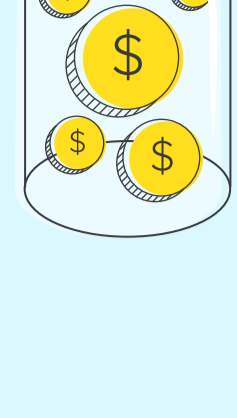


RADIX PREMIUM DOMAINS REPORT

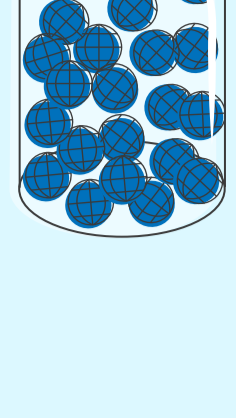
1ST JUL TO 31ST DEC, 2017



Radix crosses **\$1 MILLION** again in premium name revenue in the second half of 2017



\$1,381,540
In Premium Revenue



1,224
Domains Registered & Renewed

New Premium Registrations

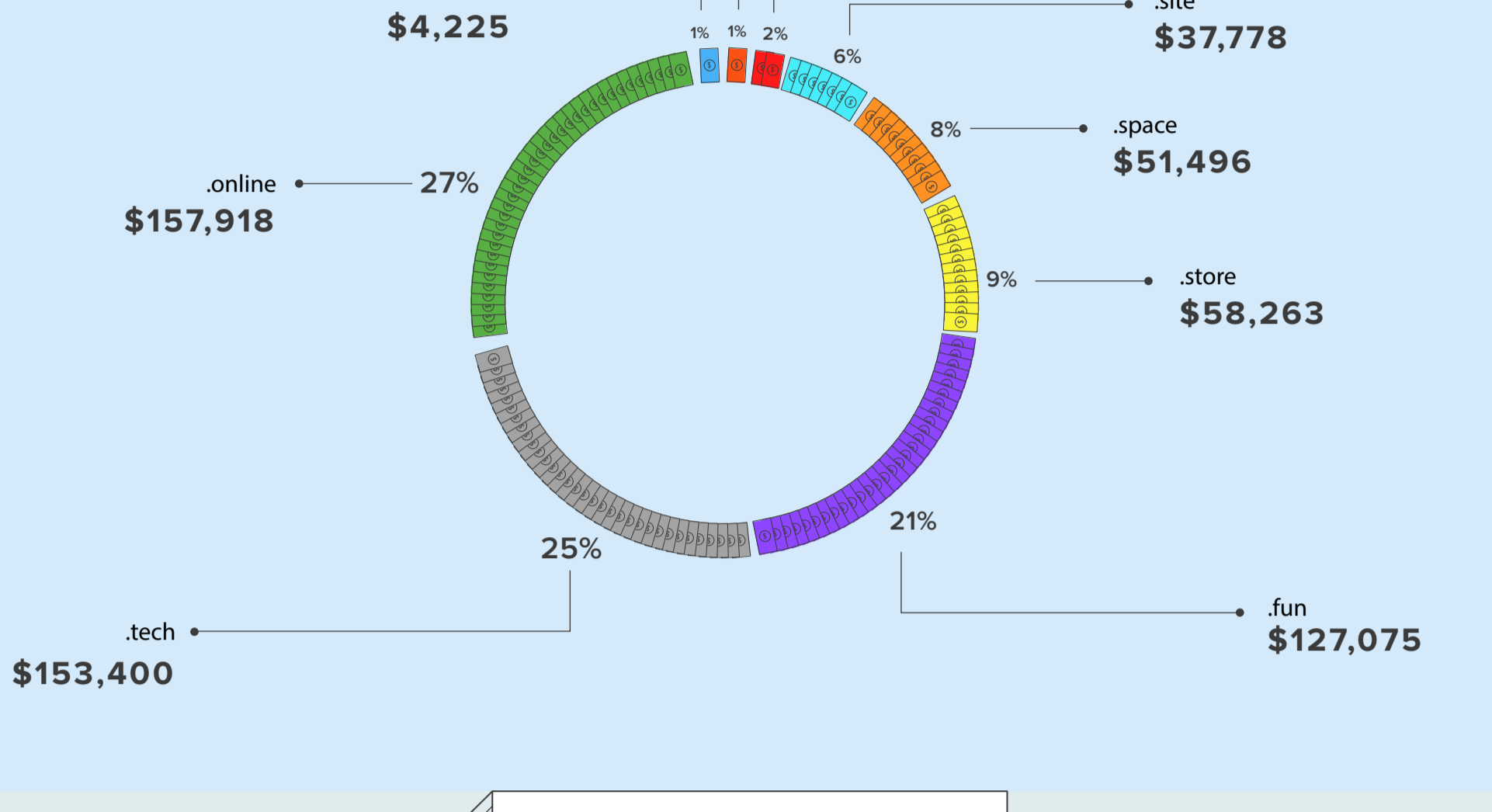
New Premium Registration Revenue

\$614,410

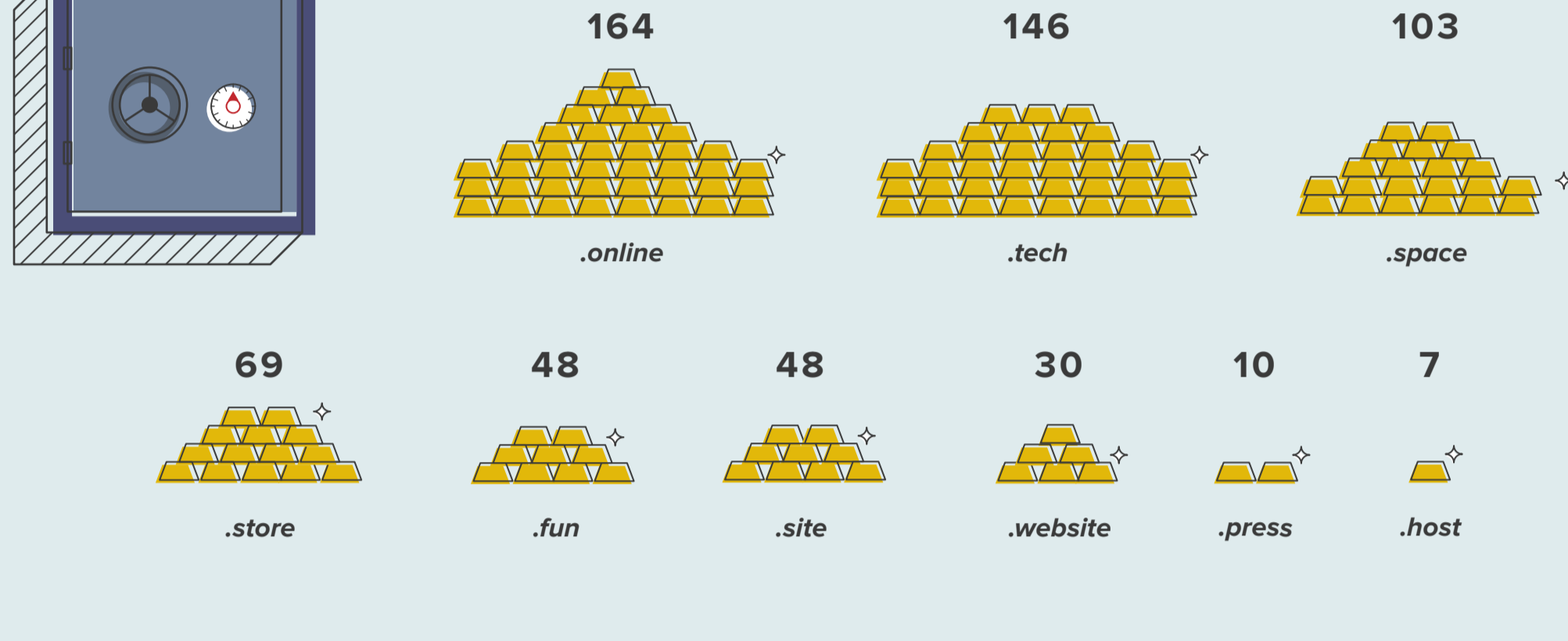
New Premium Names Registered

625

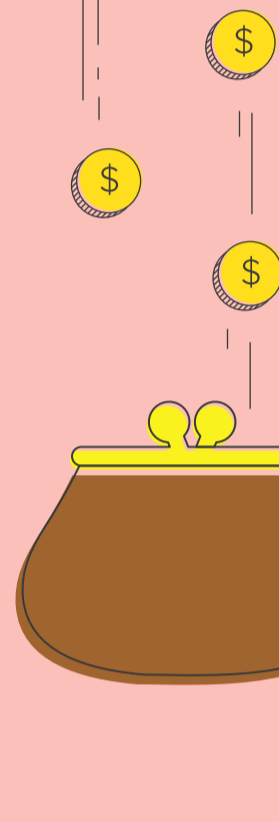
Revenue Split by TLD



Registration Split by TLD



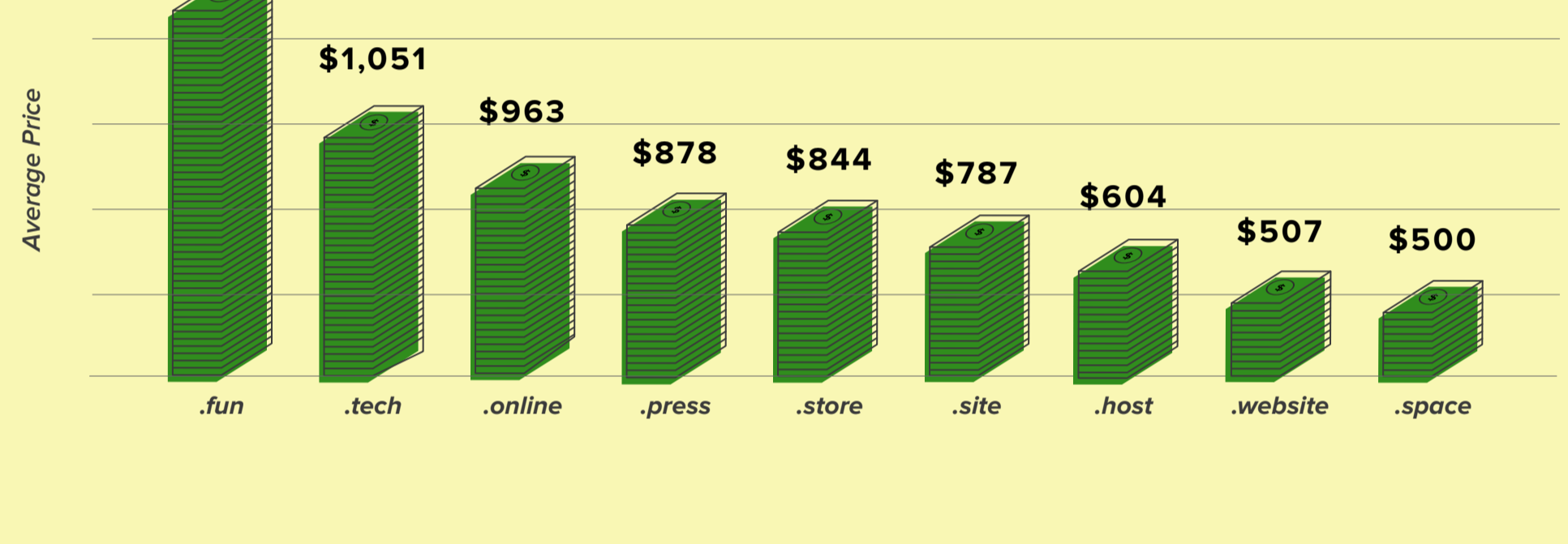
Registrar Sales



Recurring premium tier	Names sold
\$10,000+	2
\$5,000-\$10,000	23
\$2,500-\$5,000	33
\$1,000-\$2,500	80
\$500-\$1,000	122
<\$500	365

*Radix's tiered premium names offered through registrars renew at a premium price

Average Price of Registrar Sales (Recurring Premiums)



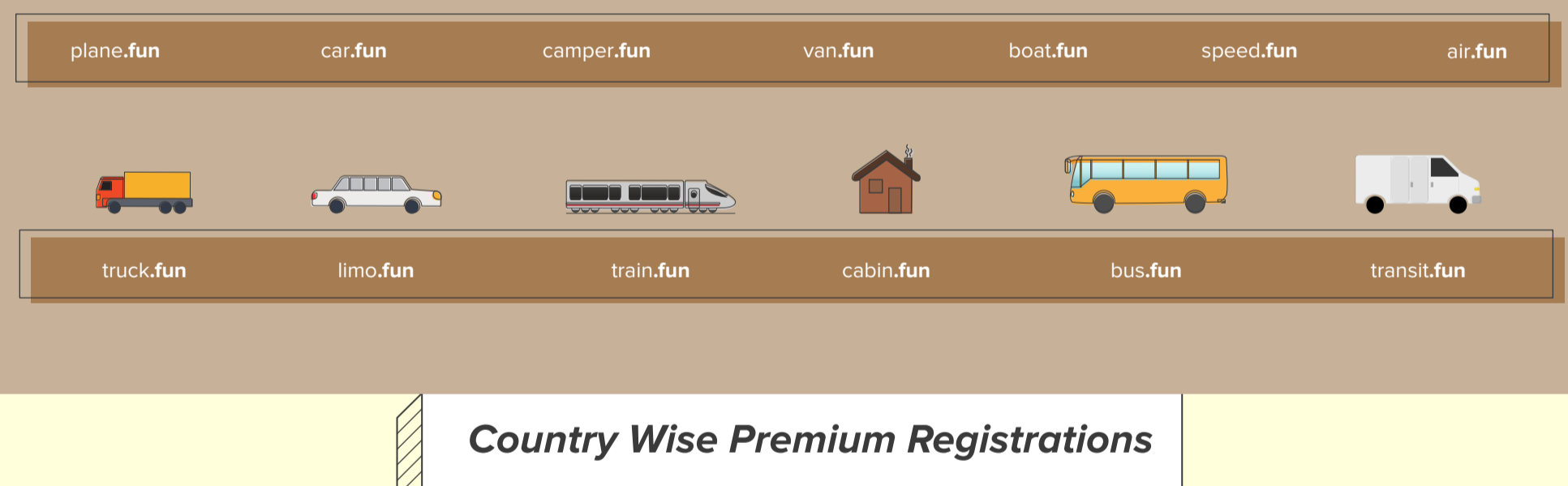
Top Sales



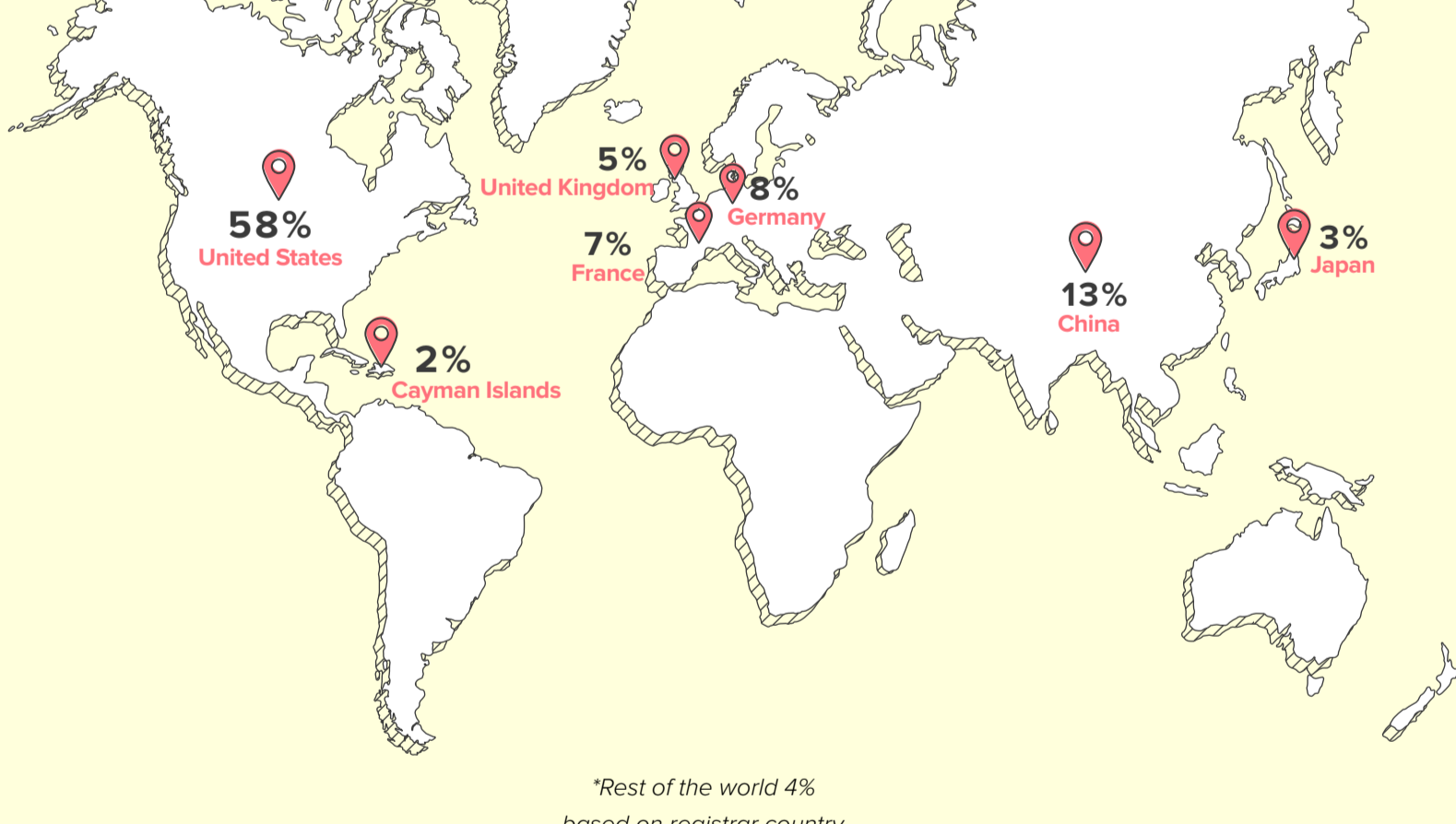
DOMAIN	REVENUE	REGISTRAR COMPANY	REGISTRANT COUNTRY
Mint.tech	\$12,999	Godaddy	Italy
Wit.tech	\$12,999	Go Daddy	USA
Mirror.fun	\$12,999	Go Daddy	USA
Track.tech	\$10,320	Namesilo	USA
Instant.tech	\$6,500	OVH	France
Arizona.online	\$6,500	Ascio	Germany
Versicherung.online	\$6,500	Mesh Digital	Germany
Vitamin.site	\$6,499	PDR	Germany
Foods.store	\$6,000	eNom	Saudi Arabia
Abc.fun	\$5,274	Alibaba	China

Notable Sales

The .Fun 'travel package'!
\$55,699/year



Country Wise Premium Registrations



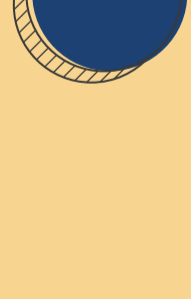
Premium Renewals



599
Premiums Renewed



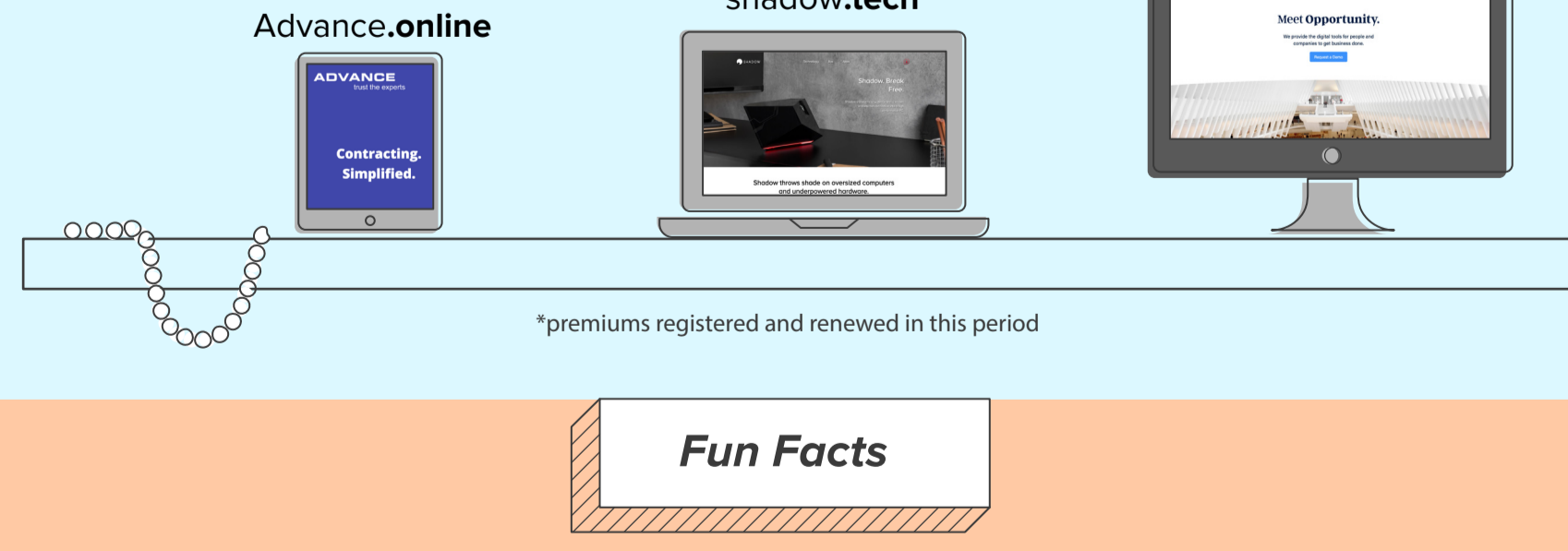
\$767,130
Premium Renewal Revenue



64%
renewal rate
(first time renewals)

Premiums in Action

Premium names with a developed website: **29%**
Marquee premium name usage: insight.tech – Intel



*premiums registered and renewed in this period

Fun Facts

74
3 character premiums registered

58 Developed sites with more than 5 pages

Domains renewed for multiple years **40**

English, French, Russian
Top Languages of developed sites

Note: Premium names sold through registrars have recurring premium renewal costs. Registrar mark-up where unknown is assumed at 30%.

Source: Namesat.org, Namebio, Namepulse